

Toast2Peace on Peace Day – July 17, 2025 (5-8 pm EDT) – an international celebration!



***“We have known kings and queens.
We have known presidents and prime ministers.
But Mattie Stepanek is the most remarkable person
whom I have ever known in my life.”***

Former President Jimmy Carter (during Mattie’s eulogy June 2004)



***“We each have a purpose within – our Heartsong –
which is meant to be shared with others.
Together, we have, we are, a mosaic of gifts – to nurture, offer, to accept.”***

Mattie J.T. Stepanek (July 17, 1990 – June 22, 2004)

What is Peace Day?

- Peace Day celebrates the legacy and humanitarian mission of the late teen poet and activist – Mattie J.T. Stepanek – who lived “almost 14 years” and who left behind seven NY Times bestselling books and countless conversations about “*Heartsongs*” (personal purpose and peace) and “mosaics” (community purpose and peace).
- Since 2004 when Mattie passed away due to a rare neuromuscular disability, his birthday has been celebrated as “Peace Day” with activities that promote “peace, purpose, and play” – life values that were critical pillars for the “*Pathways2Peace*” and “*Three Choices for Peace*” messages Mattie shared for youth and adults.
- The Mattie Stepanek Peace Foundation hosts an annual summer Peace Day celebration and gathering – in collaboration with local organizations and businesses in the King Farm, Rockville, and Montgomery County communities (where he lived).
- Three Congressional Resolutions support Mattie’s Peace Day (2004, 2014, 2024), as well as annual Peace Day Proclamations from the State of Maryland (since 2017), from Montgomery County (since 2014), and from the City of Rockville (since 2004).
- This annual event provides an opportunity for local and global neighbors to *connect, chat, and celebrate life – together – during a “party with a purpose”* – with fun activities and entertainment that support folks diverse in age, ability, and aspiration in exploring Mattie’s peace messages, and in embracing peace as personal and community choices.
- In addition to the usual family-friendly entertainment, peace activities, and food and fun and fellowship, this year’s local event will include an international live stream virtual connection to concurrent “*Toast2Peace on Peace Day*” gatherings in the USA and Canada.
- Mattie’s Foundation (a volunteer-based non-profit established in 2005) and Mattie’s Peace Day (a volunteer-staffed event) rely on the generosity of sponsors and supporters.
- This event – which occurs in conjunction with our annual “*Mattie & Mama Peace Birthday Campaign*” fundraiser – provides both outreach and financial support that are critical to the Foundation’s mission – which is to continue Mattie’s work to cultivate “pathways to peace” through education and conversation, and recreation and collaboration.

www.MattiesPeaceFoundation.org

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INFO@MattiesPeaceFoundation.org

#PeaceMatters

**#PeacelsPossible
#MakePeaceTheNews**

#ChoosePeace

2025 Hosts, Sponsors, Supporters

2025 T2P ON PEACE DAY HOSTS – Mattie Stepanek Peace Foundation & Peace Guides
in partnership with the World of Beer, Rockville, Maryland

2025 SPONSORSHIP OPPORTUNITIES INCLUDE:

- **1 available: Peace Day Event Sponsor – \$5,000**
Supports the development and dissemination of Pathways2Peace resources
Main event sponsor listed on ALL signage
 - Listed on all 2025 promo materials – print & PR & social media & website
 - Named during tv & radio & print media promotions
 - Logo on Peace Stage signage & invitation to lead a Peace Day Toast2Peace
 - Invitation to participate in the “international Toast2Peace virtual clink” (via Zoom or onstage)
 - TWO free personalized gift bricks in Mattie’s Peace Garden
 - Our gratitude for supporting Mattie’s Peace Foundation mission & work
- **3 available: Peace Day Celebration Sponsor – \$2,500**
Supports Peace Certification mentorship & resources for schools & communities
Celebration sponsors listed on event stage & promotional signage
 - Listed on 2025 promo materials – includes PR & social media & website
 - Logo on Peace Stage signage & named during Peace Day Toast2Peace
 - Invitation to participate in the “international Toast2Peace virtual clink” (via Zoom or onstage)
 - One free personalized gift brick in Mattie’s Peace Garden
 - Our gratitude for supporting Mattie’s Peace Foundation mission & work
- **5 available: Peace Day Station / Tent Sponsor - \$1,000**
Supports Peace Certification mentorship & resources for individuals & small groups
Featured sponsor at one of our 5 event peace activity stations
 - Listed in 2025 online/social media materials & website
 - Name/logo on Peace Station signage
 - Invitation to participate in the “international Toast2Peace virtual clink” (via Zoom or onstage)
 - One free personalized gift brick in Mattie’s Peace Garden
 - Our gratitude for supporting Mattie’s Peace Foundation mission & work
- **12 available: Toast2Peace Activity & Livestream Sponsors - \$300**
Supports materials & resources for peace events & Mama Peace Chat sessions
 - Listed in 2025 promo materials – included general & social media
 - Invitation to participate in the “international Toast2Peace virtual clink” (via Zoom or onstage)
 - Our gratitude for supporting Mattie’s Peace Foundation mission & work
- **Unlimited: Peace Day Birthday Champions – see below**
Supports our daily mission to continue Mattie’s peace work & legacy
 - Minimum suggested: honor Mattie - **\$35 and/or Mama Peace - \$66 dollars**
(in honor of Mattie’s 35th & Mama Peace’s 66th birthdays in July 2025)
 - Listed on our new website & in social media
 - Our gratitude for supporting Mattie’s Peace Foundation mission & work
- **Peace Garden Gift Bricks – sale \$150 each (2 or more bricks \$125 each)**
Personalized bricks in Mattie’s Park – celebrate a loved one, a business, a memory, a holiday, an event, a birthday/retirement/graduation, or simply share a message and make your mark for peace!
Sponsors & brick messages/photos will be posted on our website for all global neighbors to enjoy!